FAITHFUL FREEMAN

Microsoft Purview & Microsoft 365 Security and Compliance Consultant

MSc Cybersecurity (Merit) · Microsoft SC-100 Cybersecurity Architect · Microsoft SC-300 Identity & Access Administrator · CompTIA Security+ · MBCS · CIISec

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PROFILE

Microsoft 365 security and compliance consultant specialising in **Microsoft Purview** — information protection, data loss prevention, data lifecycle and records management, eDiscovery, Insider Risk and Compliance Manager — and in **securing Microsoft 365 Copilot and Copilot Studio agents**. Combines Microsoft-certified security architecture (SC-100) and identity expertise (SC-300) with an MSc in Cybersecurity, and seven years of consulting through my own practice for enterprise and regulated clients including Allianz, Adobe and Société Générale.

Consultative by default: I run current-state assessments, turn findings into prioritised roadmaps, and track measurable improvement in **Secure Score and Compliance Manager** through regular service reviews. As founder and CTO of **WalkIdentity**, a UK compliance-as-infrastructure platform, I build data protection, auditability and GDPR compliance into products from day one, so I understand governance from both the customer and the engineer side.

CORE EXPERTISE

Microsoft Purview (SME)	Information Protection (sensitivity label taxonomy, label policies, auto-labelling, encryption) · Data Loss Prevention (Exchange, SharePoint, OneDrive, Teams, Endpoint DLP) · Data Lifecycle & Records Management (retention policies and labels) · eDiscovery & Audit (cases, holds, content search) · Insider Risk Management · Compliance Manager · DSPM for AI
Copilot & AI Governance	Microsoft 365 Copilot readiness and rollout · oversharing remediation (SharePoint permissions, sensitivity labels, DSPM for AI) · Copilot Studio and agent governance (maker permissions, environment and connector DLP, data access controls) · secure AI usage policy
Identity & Access (SC-300)	Microsoft Entra ID · Conditional Access · MFA and passkeys · Privileged Identity Management · role-based access control · entitlement management and access reviews · single sign-on · Active Directory and Group Policy
Security Posture	Microsoft Secure Score and Compliance Manager uplift plans · Defender for Endpoint / Defender XDR · Intune (Autopilot, compliance and configuration policies) · BitLocker · GDPR and data-protection-by-design
Service & Automation	Current-state assessments and quarterly service reviews · PowerShell (Exchange Online and Security & Compliance modules) · runbooks and SOPs · ServiceNow · ITIL 4 · stakeholder reporting and presentations

KEY PURVIEW & GOVERNANCE ACHIEVEMENTS

- **Designed and deployed sensitivity label taxonomies** with label policies, encryption and auto-labelling, giving organisations a consistent way to classify and protect confidential data across Microsoft 365.
- **Built and tuned DLP policies** across Exchange, SharePoint, OneDrive, Teams and endpoints, running them in test mode first and reducing false positives before enforcement.
- **Implemented retention and records management** using retention policies and labels aligned to GDPR and business retention schedules, and supported eDiscovery cases, holds and audit searches for investigations.
- **Prepared tenants for Microsoft 365 Copilot** by identifying and fixing oversharing (SharePoint permissions, DSPM for AI, sensitivity labels) and putting governance around Copilot Studio agents, so AI only reaches data users are entitled to.
- **Delivered Compliance Manager and Insider Risk assessments**, translating scores and policy findings into clear, prioritised recommendations for technical and non-technical stakeholders.

PROFESSIONAL EXPERIENCE

Cloud Infrastructure Engineer | Shesh Tech IT Services (Atlas Technology Group)

Nov 2025 – Present

- Implement and manage Microsoft Purview for client tenants: sensitivity labels, DLP, retention policies, audit and eDiscovery.
- Lead Microsoft 365 Copilot readiness — licensing, oversharing remediation with DSPM for AI and sensitivity labels, rollout planning and user enablement.

- Run Compliance Manager and Secure Score reviews, and support Insider Risk Management configuration.
- Administer Entra ID, Conditional Access, MFA and privileged access; manage Intune and Exchange Online.
- Automate administration and reporting with PowerShell; handle escalated incidents through ServiceNow.

Founder & CTO | WalkIdentity Technology Ltd 2025 – Present

- Founded a UK RegTech platform providing continuous identity verification, DBS monitoring and insurance validation for the pet care sector; ICO-registered.
- Architected the platform on Microsoft Azure and Entra ID with role-based access control, audit logging and GDPR data-minimisation workflows.
- Governed the company Microsoft 365 tenant with Purview sensitivity labels, DLP and retention to protect identity and verification data.
- Winner of the Santander X / Coventry University Dragons' Den competition (largest prize); featured by BBC News and TechCabal.

Principal Consultant | Peges Inc (own IT consultancy) 2018 – Present

- Deliver Microsoft 365 security, compliance and cloud engagements for enterprise and regulated clients including Allianz, Adobe and Société Générale.
- Run data governance current-state assessments and design Purview information protection, DLP and retention aligned to GDPR and client policies.
- Advise on Copilot adoption strategy, aligning rollout with governance, data protection and change management.
- Deliver Intune Autopilot, Conditional Access, BitLocker and Exchange Online projects; lead incident response with Defender XDR.

Desktop & Infrastructure Support Engineer | Asda Oct 2024 – Dec 2025

- Second-line Microsoft 365 support; Intune enrolment and compliance policies; Exchange Online mailboxes and permissions; Conditional Access and MFA support via Entra ID.

IT Support & Tech Analyst | RNJ Care Limited Jan 2024 – Jul 2024

- Supported 40+ users; onboarding and offboarding through Entra ID; Defender for Endpoint deployment; SharePoint and Teams permissions.

Cloud Security Automation Consultant | Bitcarter Feb 2022 – Feb 2023

- Designed secure API infrastructure for a crypto-fintech platform, with authentication, encryption, audit trails and KYC compliance on Azure and DigitalOcean.

Microsoft 365 Admin | StoVoo Inc Oct 2021 – Oct 2022

- Deployed Microsoft 365 for a fully remote team; Intune enrolment and security baselines; onboarding documentation and IT processes.

IT Infrastructure Support Lead | Shelter Mart Ghana Ltd Jan 2019 – Mar 2021

- Windows Server and Active Directory administration for 80+ users; Group Policy enforcement; backup and endpoint monitoring.

EDUCATION

MSc Cybersecurity (Merit) — Coventry University, 2024–2025 · International Dean's Scholarship

Dissertation: *IdentiChain — a privacy-preserving behavioural risk scoring framework for detecting cybercriminal tendencies* (published on ResearchGate). Directly relevant to Insider Risk Management.

BSc Information Technology (First Division) — Venkateshwara Open University, 2017–2019

CERTIFICATIONS & MEMBERSHIPS

Microsoft: SC-100 Cybersecurity Architect Expert · SC-300 Identity and Access Administrator Associate

Other: CompTIA Security+ ce · ITIL 4 Foundation · Google Project Management · Salesforce Sales Operations · IBM Product Management

Memberships: British Computer Society (MBCS) · Chartered Institute of Information Security (CIISec)

RECOGNITION

BBC News feature · Santander X / Coventry University Dragons' Den winner · Coventry & Warwickshire Chamber of Commerce feature · TechCabal profile · Coventry University alumni profile · Verified JustAnswer technology expert (1,500+ customers helped)